

ANDREW DAVIES

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Web editor/campaigner

Greenpeace International - May 2006 through present

- Develop web campaign/communications strategies
 - 2007 Oceans campaign planning process
 - 777/Euro Energy Efficiency planning process
- Co-ordinate bloggers as part of a larger campaign push.
 - On ship web editors as part of Defending Our Oceans expedition
 - Amsterdam "blogger brigade"
- Oversee production/promotion of viral tools.
 - 10,000 lightbulbs video
 - Fishing vessel whitelist (spoof)
- Mobilize and cultivate online activists.
 - Cyberactions/petitions
 - International Defending Our Oceans ezine (12 languages)
- Write web features.
 - Oil spills - Philippines, Indian Ocean and Lebanon
 - Chernobyl anniversary

On scene web editor/blogger

Greenpeace International

11 ship tours, December 2001 through February 2006

- Wrote and edited hundreds of daily updates and features.
- Responsible for accuracy and messaging of web material.
- Photo, audio and video shooting and editing.
- Advised on web and communications strategy.
- Created ship blog sites (ex. Defending Our Oceans blog).
- Worked as part of an international team under physically adverse conditions.

Production Team Manager

Promotions.com - April 2000 through November 2001

- Managed and coordinated all HTML/JavaScript production and site maintenance for Webstakes.com, which averaged over 50,000 unique visitors per day.
- Oversaw Webstakes.com site redesign implementation.
- Participated in development of new technology, and decision-making, for mid and long term planning.
- Authored custom promotions and promotion sub-sites, including high profile clients such as Kraft Foods.

Media Associate

Greenpeace USA - May 1996 through October 1999

- Web page maintenance.
- Wrote and edited press releases, letters to the editor, Op-Eds and web content.
- Established contacts with reporters, maintained lists and pitched story ideas.
- Provided media support for Greenpeace actions.
- Acted as spokesperson.
- Provided input for the development of media strategies.
- Aided video and photo departments.

Park Ranger

National Park Service - 4 summers

- Communicated park history and information about park wildlife to visitors.
- Participated in emergency preparedness and response.

EDUCATION

B.A. in Sociology with a broad Liberal Arts background at Saint Mary's College of Maryland.

Completed the Platypus Digital Video Journalism Boot Camp (NYC 2000).